

Thoughtfully Created, Beautifully Engineered, Truly Inclusive Sizing
Leading lingerie experts provide extended cup offerings to further support women

Maternity and nursing lingerie experts, Bravado Designs, is delighted to further support women entering motherhood with its latest developments, as the brand unveils a new Extended Cup sizing option in its most iconic bra. Committed to offering the most inclusive sizing options, the brand-new Extended Cup option supports all the way up to cup size K, offering unrivalled comfort for expectant or new mums – ensuring they feel good about every new curve.



The brand already offered a Full Cup size (Small Full Cup – Large Full Cup), but now delivers even more inclusive sizing across the Body Silk Seamless maternity and nursing bra with the arrival of Extended Cup sizing.

The new extended cup sizes feature a U-shaped nursing sling that connects from one side of the cup to the other, sitting under the bust to lift and support women from below the breast tissue. Also helping to maintain the lift and make mum feel comfortable at every moment, the sling is tacked for reinforcement to the inner ply of fabric at the center front. Aiding women with heavier breast tissue further, reinforced knit zones have been added across the back wing and around the cups to provide unrivalled support, as well as between the cups to provide separation. Thoughtfully engineered support without the underwire!

Size Taille Tailla Größe 尺码表												
US/CAN	EU	FR/ES	Cups			DD/E	DDD/F	G	H	I	J	K
UK/AU	中国		B	C	D	DD	E	F	FF	G	GG	H
30	65	80		S	S	S	S-FC	S-FC	S-FC	S-EC	S-EC	S-EC
32	70	85	S	S	S	M	S-FC	S-FC	M-FC	S-EC	S-EC	M-EC
34	75	90	S	S	M	M	S-FC	M-FC	M-FC	S-EC	M-EC	M-EC
36	80	95	S	M	M	L	M-FC	M-FC	L-FC	M-EC	M-EC	L-EC
38	85	100	M	M	L	L	M-FC	L-FC	L-FC	M-EC	L-EC	L-EC
40	90	105	M	L	L	XL	L-FC	L-FC	XL-FC	L-EC	L-EC	
42	95	110	L	L	XL	XL	L-FC	XL-FC	XL-FC	L-EC		
44	100	115	L	XL	XL	XXL	XL-FC	XL-FC				
46	105	120	XL	XL	XXL	XXL	XL-FC					
48	110	125	XL	XXL	XXL							
50	115	130	XXL	XXL								

Made with motherhood
maternity and nursing

in the brands iconic
with mums globally for

FC = Full Cup EC = Extended Cup

good reason, with removable foam inserts for a smooth silhouette and drop-down cups to enable mums to breastfeed with ease, the diverse bra perfectly takes mums from pregnancy, through to breastfeeding and beyond.

The new extended sizes Small Extended Cup, Medium Extended Cup, Large Extended Cup, will be available in a classic Black colourway and a calming and sophisticated Cameo tone, that disappears under clothes.

Bravado Designs Vice President – Marketing, Jennifer Sparks, commented:

‘We are so proud to further support women during their journey into motherhood with our new inclusive sizing. The Extended Cup offering will ensure we can support even more women– making sure that mums feel supported, confident and comfortable at all times’

For more information, please visit <https://bravadodesigns.com/>

[Bravado Designs | Beautifully engineered. Beautifully worn.](#)

Bravado Designs is an iconic brand founded by two mums that couldn't find a bra that both fit properly and also made them feel beautiful. This led the brand to specialize in knowing how to technically and thoughtfully design bras for pregnant and nursing women. Never straying from its core offerings in 30 years, it's safe to say the brand is made up of experts who know how a woman's body changes and designs the bras to adapt accordingly. Every launch, adaptation and function is one for the core target, who is kept at the center of the brand. The brand has been featured in outlets such as *The New York Times*, *Healthline*, *People*, *PopSugar* and more.